

Strategic Directions for  
Heritage United Methodist Church  
2075 N. Lamb Blvd., Las Vegas, NV 89115

**Our Vision, Our Mission**  
**2009 - 2010**

*God's vision for Heritage Church is to reach unity in the faith and knowledge of Jesus Christ. Our mission is to prepare God's people for works of service so that the body of Jesus Christ may be built up. We are body builders for Christ!*

Strategic Direction

*"Their responsibility is to equip God's people to do his work and build up the church, the body of Christ. This will continue until we all come to such unity in our faith and knowledge of God's Son that we will be mature in the Lord, measuring up to the full and complete standard of Christ." (Ephesians 4:12-13)*

**1. We will focus on our core strengths.**

A body builder can train to increase power, strength, agility, speed, and presence; but if the core muscles are weak, the full benefits of the hard work of training cannot be realized.

We must examine our leadership and ministry teams within the church.

- Leadership in the church is a ministry.
- Have our leaders heard a call from God?
- Are our leaders properly equipped in their areas of responsibility?
- Are they willing to be trained?
- As the leadership team, we must match skills, gifts, and desires with positions.
- Is there an evaluation tool?

**2. Healthy spiritual living is a lifestyle.**

Specific factors affect a healthy lifestyle.

- Eat a healthy diet – We must feed ourselves and God's people a healthy diet of prayer, scripture, and Christian education.
- Maintain a healthy weight – We must focus on evangelism to bring more of God's people into our midst to share the good news of Jesus Christ.

- Exercise regularly – We must exercise our spiritual disciplines. This includes a regular regimen of Bible study, worship, prayer, evangelism, small group activities, community outreach, and sharing the light of Christ.
- Eliminate destructive behaviors – We must examine the destructive spiritual habits that we have and eliminate them. As we prepare God's people for works of service, there is not any room for our spiritual dysfunction.
- Minimize our stress – We have areas in our church that are sources of stress. God has not called us to serve under stress. The work of God is not easy, but if we trust in Him, He will provide what we need, when we need it, in the appropriate quantity, and without unnecessary stress.

### **3. Through our strength and discipline, we will prepare others.**

God's people are weak and in search of a solution to their unhealthy spiritual lifestyles. We are called by God to be ministers who can prepare them for service in His Kingdom.

- We will become a presence in our community.
- We will prepare our youth to be Christian leaders.
- We will grow our membership – there is power in numbers.
- We will teach by example.

### **Conclusion**

The strategic direction of the Desert Southwest Conference is to become "One with Christ, One with Each Other, and One in Ministry to All the World." Heritage Church, under the direction of this strategic plan, can attain the objectives of our Conference.

***"We are body builders for Christ."***

- One with Christ – through the development of a healthy spiritual lifestyle.
- One with Each Other – through focusing on our core strengths
- One in Ministry to All the World – through preparing others for works of service in the Kingdom of God